

**APSA POLITICAL COMMUNICATION PRECONFERENCE
AGENDA**

DATE: Wednesday August 31st

LOCATION: Temple University's Center City campus at 1515 Market Street,
Philadelphia PA, 19102.

SCHEDULE:

- 8:AM to 8:45AM: BREAKFAST & REGISTRATION (Rm. 222)
- 8:45AM to 9:00AM: WELCOMES (Rm. 222)
- 9:00AM to 10:15AM: PANELS
 - **Gender, Class & Age** (Chair: Diana Owen, Georgetown University) (Rm. 420)
 - *Computer Silence: Gender Differences in Online Comment Sections.* Natalie Jomini Stroud (The University of Texas at Austin), Emily Van Duyn (The University of Texas at Austin) and Cynthia Peacock (The University of Texas at Austin).
 - *Visual Communication and Candidate Evaluation: Testing the Influence of Images on Support for Male and Female Candidates.* Nichole Bauer (University of Alabama) and Colleen Carpinella (Disney Research).
 - *Class Opinion Alignment: The Influence of Poverty Discourse on the Political Attitudes of Low-income Citizens.* Lori Young (Annenberg School for Communication, University of Pennsylvania).
 - *The Gender Gap and Online Political Activity in Canadian Politics.* Tamara A. Small (University of Guelph), Harold Jansen (University of Lethbridge), Frédéric Bastien (Université de Montréal), Thierry Giasson (Université Laval) and Royce Koop (University of Manitoba).
 - *Political Information Usage and Sources for Young Citizens: Comparison of Electoral and Non-Electoral Periods.* Andrius Suminas (Vilnius University).
 - **Media and Political Engagement I** (Chair: Rasmus Kleis Nielson, Oxford University) (Rm. 421)
 - *WhatsApp...ening to Political Discussion in Europe? Instant Messaging Services and Political Engagement in Italy, United Kingdom and Germany.* Augusto Valeriani (University of Bologna) and Cristian Vaccari (Royal Holloway, University of London and University of Bologna).
 - *Fly My Pretties: John Oliver, Net Neutrality, and Comedy as an Agent of Political Activation.* Leticia Bode (Georgetown University) and Amy Becker (Loyola University Maryland).

- *Digital Politics and the Political Community*. Michael J. Jensen (Institute for Governance and Policy Analysis, University of Canberra).
- *The Instagram Election: The Role of Visual Social Media in the 2016 Presidential Campaign*. Terri Towner (Oakland University).
- **Partisan Media** (Chair: Bruce Hardy, Temple University) (Rm. 422)
 - *Media Issue Ownership: Reconciling Partisan News and Issue Ownership*. McGregor, Shannon C. (University of Texas - Austin).
 - *Media Choice and Moderation: Evidence from an Experiment With Digital Trace Data*. Andrew Guess (New York University).
 - *The Impact of Partisan News Exposure on Perceptions of the Opposing Party and Public Confidence in the Electoral System*. Hye-Yon Lee (Annenberg School for Communication, University of Pennsylvania).
 - *Self and Contextually Activated Networks: An Expanded Approach to Selective Exposure*. Benjamin Lyons (University of Pennsylvania)
- 10:15AM to 10:30AM: BREAK
- 10:30AM to 11:45AM: PANELS
- **Campaigns & Elections** (Chair: Michael X. Delli Carpini, University of Pennsylvania) (Rm. 420)
 - *Online Interaction: Do Candidates Still Avoid It?* Jennifer Stromer-Galley (Syracuse University), Patricia Rossini (University of Minas Gerais, Brazil), Lauren Bryant (University at Albany, SUNY), Bryan Semaan (Syracuse University), Jeff Hemsley (Syracuse University), Kate Kenski (University of Arizona) and Feifei Zhang (Syracuse University).
 - *The Promise of Social Media Intelligence: Leveraging Consumer Analytical Tools to Understand Voters Online in 2016*. Sarah Oates (University of Maryland College Park) and Wendy Moe (University of Maryland College Park).
 - *Oh Snap: Chat Videostyle in the 2016 U.S. Presidential Campaign*. Eisa Al Nashmi (Kuwait University) and David Painter (Rollins College).
 - *Tipping the Balance of Power in Elections? Voters' Engagement in the Digital Campaign*. Diana Owen (Georgetown University).
 - *Relational Labor in Candidates' Social Media Presence*. Shannon C McGregor (University of Texas - Austin) and Nancy Baym (Microsoft Research).

- **Disagreement, Negativity & Incivility** (Chair: Dannagal Young, University of Delaware) (Rm. 421)
 - *Liberal and Conservative Political Incivility*. Ashley Muddiman (University of Kansas).
 - *How Personality Traits Affect Voters' Campaign Tone Perceptions and Responses*. Annemarie Walter (School of Politics and International Relations, University of Nottingham), Travis Ridout (School of Politics and International Relations, Washington State University) and Cees Van der Eijk (School of Politics and International Relations, University of Nottingham).
 - *How Political Disagreements Lead to Participation: Comparing Less and More Experienced Voters in the Case of the U.S. 2014 Midterm Elections*. Hailey Hyun-kyung Oh (George Mason University).
 - *Deliberative Signals: The Importance of Incivility in Highlighting Anti-Democratic Rhetoric*. Emily Sydnor (Southwestern University) and Grace Atkins (Southwestern University).

- **Protest, Revolution and Media** (Chair: Abby Jones, Visiting Scholar, Annenberg School for Communication, University of Pennsylvania) (Rm. 422)
 - *Revolutionary Narratives and the Future of Revolution*. Guobin Yang (Annenberg School for Communication, University of Pennsylvania).
 - *The Contagion Effects of Protest Movements - Pegida and Party Politics in Germany*. Sebastian Stier (GESIS - Leibniz Institute for the Social Sciences, Cologne), Arnim Bleier (GESIS - Leibniz Institute for the Social Sciences, Cologne), Christoph Kling (GESIS - Leibniz Institute for the Social Sciences, Cologne) and Lisa Posch (GESIS - Leibniz Institute for the Social Sciences, Cologne).
 - *Democracy, New Media and Social Actors in Contemporary Spanish Politics*. Leocadia Díaz Romero (Murcia State University).
 - *From Connective Action to Connective People: An Empirical Evidence from Egypt*. Mostafa Shehata (Roskilde University).

- 11:45AM to 12:30PM: LUNCH (Rm. 222)

- 12:30PM to 1:30PM: KEYNOTE & DISCUSSION ON THE 2016 U.S. PRESIDENTIAL ELECTION (Rm. 222)
 - Facilitator: Michael Hagen (Temple University)
 - David Nickerson (Temple University)

- 1:30PM to 2:30PM: THEORY AND THEORY-BUILDING ROUNDTABLE (Rm. 222)
 - CHAIR: Regina Lawrence (School of Journalism and Communication, University of Oregon)
 - PANELISTS

- Geoffrey Baym (Temple University)
 - Andrew Chadwick (Royal Holloway, University of London)
 - Daniel Kreiss (University of North Carolina, Chapel Hill)
 - Dannagal Young (University of Delaware)
- 2:30PM to 2:45PM: BREAK
 - 2:45PM to 4:00PM: PANELS
 - **Journalism, News, and Politics** (Chair: Geoffrey Baym, Temple University) (Rm. 420)
 - *Platformed Publishing? The Rise of Digital Intermediaries, the Transformation of Online Journalism, and Implications for Mediated Politics.* Rasmus Kleis Nielson (Oxford University) and Sarah Anne Ganter (Oxford University).
 - “*Late Night Comics Examine Campaign 2016: Donald Trump Dominates the Jokes.*” Stephen J. Farnsworth (University of Mary Washington) and Robert S. Lichter (George Mason University).
 - *Objective and Subjective Political Knowledge in the New Media Environment.* Kylee Britzman (University of Illinois at Urbana-Champaign).
 - *Last Week Tonight with John Oliver: Combining Journalistic Ideals and Political Satire.* John Remensperger (Annenberg School for Communication, University of Pennsylvania).
 - **Issue Coverage in Comparative Perspective** (Chair: Jennifer Stromer-Galley, Syracuse University) (Rm. 421)
 - *Threatening or Sympathetic? The Cross-National Framing of the Syrian Mass Exodus.* Abby Jones (Visiting Scholar, Annenberg School for Communication, University of Pennsylvania).
 - *Communist Party’s Soft Power in Cross-national Persuasion Videos: Shaping China’s Image among Overseas Audiences.* Kecheng Fang (Annenberg School for Communication, University of Pennsylvania) and Diana C. Mutz (Annenberg School for Communication, University of Pennsylvania).
 - *Ownership, Differential Framing and Attitudes to Labor Unions: Evidence from Two Experiments.* Liam Kneafsey (Trinity College, Dublin).
 - *Social Media Use and Fear Levels after the Paris 2015 Attacks. A Comparative Study.* Shana Kushner Gadarian (Syracuse University), Kari Steen-Johnsen (Institute for Social Research, Oslo) and Bernard Enjolras (Institute for Social Research, Oslo).

- **Media and Political Engagement II** (Chair: Lance Holbert, Temple University) (Rm. 422)
 - *Ask Me Anything: How Elites Trigger Political Participation on Reddit.* Galen Stocking (Pew Research Center), Michael Barthel (Pew Research Center), Jeff Gottfried (Pew Research Center), and Katerina Matsa (Pew Research Center).
 - *Getting to the Grassroots: How Corporate Sponsored Activist Groups Are Covered in the News.* Tim Wood (New York University).
 - *Explaining Constituent Calls and Online Comments: The Role of Organized Interests in Grassroots Lobbying.* Kelsey Shoub (University of North Carolina, Chapel Hill) and John Cluverius (University of Massachusetts, Lowell).
 - *Skipping Politics: Measuring Avoidance of Political Content in Social Media.* Leticia Bode (Georgetown University), Emily Vraga (George Mason University), and Sonya Troller-Renfree (University of Maryland).
 - *Internet Campaigning in Japan and Taiwan: A Comparative Institutional Approach.* Shoko Kiyohara (Meiji University) and Chen Boyu (University of Niigata Prefecture).

- 4:00PM to 5:00PM: **“BIRDS OF A FEATHER” SESSIONS** (Facilitated Open Discussions among Interested Scholars)
 - **#WomenAlsoKnowStuff** (Room 420)
 - Facilitators
 - Amber Boydston (University of California, Davis)
 - Melissa Michelson (Menlo College)
 - Kathleen Searles (Louisiana State University)

 - **Comparative Political Communication** (Rm 421)
 - Facilitators
 - Kari Steen-Johnsen (Institute for Social Research, Oslo Norway)
 - Cristian Vaccari (University of London)

 - **Digital Trace Data** (Rm. 422)
 - Facilitators
 - Deen Freelon (American University)
 - Andrew Guess (New York University)
 - Andreas Jungherr (University of Konstanz)

- 5:00PM to 5:30PM: TRAVEL TO TEMPLE’S MAIN CAMPUS

- 5:30PM to 6:45PM: RECEPTION AT TEMPLE’S MAIN CAMPUS (Location TBD)