

American Political Science Association  
Political Communication Pre-Conference  
University of Toronto  
September 2, 2009

**10:00-10:15AM: Welcome (Sidney Smith Hall Room 2117)**

**10:15-11:45AM: Distinguished Roundtable: The State and Future of Political Communication (Sidney Smith Hall Room 2117)**

Doris Graber (University of Illinois-Chicago), panel chair

Holli Semetko (Emory University)

Marion Just (Harvard University)

David Paletz (Duke University)

Gadi Wolfsfeld (Hebrew University of Jerusalem)

**12:00-1:30PM: Luncheon & Keynote Address: Richard Johnston (University of British Columbia) (Hart House Music Room)**

**1:45-3:15PM: PANEL I**

**New Media in the 2008 Presidential Race (University College, Room 140) Chair: Josh Pasek (Stanford University)**

*Discussant: Kevin Wallsten (California State University-Long Beach)*

G.R. "Bob" Boynton (University of Iowa)  
The Public Face of Transparency

Cristian Vaccari (University of Bologna, Italy)  
Technology is a Commodity: The Internet in the 2008 US Presidential Election

William J. Miller (Ohio University) & Diana Kingsbury (University of Akron)  
C U L8r: Old School Politicians Meet the New American Voters

**Political Advertising: Information, and Learning (University College, Room 161)**

*Chair: Carolyn Lee (University of Washington)*

*Discussant: Christopher Weber (Louisiana State University)*

Keena Lipsitz (CUNY-Queens College)  
Issue Convergence and Political Learning in the 2000 and 2004 Presidential Campaigns

Dino Christenson (The Ohio State University)  
Political Information and Campaign Context in Presidential Elections

Matthew Holleque (University of Wisconsin-Madison)  
Information, Campaigns, and the Dynamics of Political Interest

**Teaching Roundtable: Uniting Political Communication Theory and Pedagogy – Opportunities and Challenges in the Classroom During the 2008 Election (Political Science Department Conference Room, Sidney Smith Hall, Room 3130)**

*Chair: Stephanie Burkhalter (Humboldt State University)*

Michael Delli Carpini (University of Pennsylvania)

Tim Groeling (University of California – Los Angeles)

Lindsay Hoffman (University of Delaware)

Danna Goldthwaite Young (University of Delaware)

**3:30-5:00PM: PANEL II**

**Media and Politics in Canada Roundtable (Political Science Department Conference Room, Sidney Smith Hall, Room 3130)**

David Taras (University of Calgary), panel chair

Jonathan Rose (Queens University)

Paul Nisbitt-Larking (University of Western Ontario)

**Political Advertising: Campaign Tone Perceptions and Effects (University College, Room 140)**

*Chair: Mark Curtis (Mark Curtis Media)*

*Discussant: David Karpf (University of Pennsylvania)*

Travis Ridout (Washington State University) and Erica Franklin Fowler (University of Michigan)  
Explaining Perceptions of Ad Tone

Joseph Cobetto (University of Missouri-Columbia)  
Tuning In, Turning Out: Presidential Advertisement and Election Day Turnout in 'Red' and 'Blue' America

Christopher R. Weber (Louisiana State University) and Matt Thornton (Louisiana State University)  
Keeping the Faith: Priming Religiosity in Campaign Advertisements

**Political Communication and New Media (University College, Room 161)**

*Chair: Talia Stroud (University of Texas at Austin)*

*Discussant: Danna Goldthwaite Young (University of Delaware)*

Stacey Pelika (College of William and Mary)  
Mesopotamia or Mess O'Potamia? Comparing 'Mainstream' and *Daily Show* Coverage of the Iraq War

Jaclyn Kerr (Georgetown University)  
Surfing Together: A Preliminary Inquiry into the Effects of Internet Use on Social Capital in American Communities

Kevin Wallsten (California State University-Long Beach)  
Old Media, New Media Sources: Blogs as an Influence on Media Coverage





**DIRECTIONS FROM AIRPORT:**

Take the 192 Airport Rocket bus to Kipling Station. Once there, transfer to take the subway east to St. George station. Get out at the St. George exit and walk south along St. George street past Harbord Street until you get to Sidney Smith Hall (100 St. George Street)

**DIRECTIONS FROM FAIRMONT ROYAL YORK & INTERCONTINENTAL TORONTO CENTRE:**

Walk east on Front Street until you get to Union Subway Station (55 Front Street West). Board the Subway and travel north towards St. Andrew Station. Get off at St. George Station, exit at St. George Street and walk south until you get to Sidney Smith Hall (100 St. George Street)

**DIRECTIONS FROM WESTIN HARBOUR CASTLE:**

Walk north on Bay Street. Turn left at Front Street and walk until you get to Union Station. Follow directions above.

**DIRECTIONS FROM SHERATON CENTER:**

Walk west on Queen Street until you hit University Ave. Enter Osgoode subway station and travel north until you get to St. George Station. Follow directions above.