

2015 APSA Political Communication Preconference Program
University of San Francisco, San Francisco CA
“#Disruption: Political Communication in a Digital Age.”

BREAKFAST AND REGISTRATION (8:00AM – 9:00AM)

Location: Fromm Hall, Xavier Room

MORNING SESSION (9:00am – 10:30pm)

Panel 1: Swipe Right? Political Messages at the Intersection of Digital Technology and Communication

Location: Fromm Hall, Maier Room

Chair: Galen Stocking (University of California, Santa Barbara, gstocking@gmail.com)

Discussant: Ariadne Vromen (The University of Sydney, ariadne.vromen@sydney.edu.au)

Nielsen, Rasmus Kleis (University of Oxford, rasmuskleisnielsen@gmail.com). “Mobile political communication? Trends and challenges for research.”

Sydnor, Emily (University of Virginia, es9re@virginia.edu) and Danielle Psimas (University of Virginia). “Easing Political Digestion: The Effects of News Curation on Citizens.”

West, Joe (University of North Carolina, Pembroke). “rEvolutionary Changes in State Legislator Communication Behavior: How Technology is Losing the Battle with Human Evolution.”

Panel 2: No Binders Full of Women: Elite Communication Disrupted

Location: Fromm Hall, Berman Room

Chair: Mike Jensen (University of Canberra, Michael.Jensen@canberra.edu)

Discussant: Robert K. Goidel (Texas A&M University, kgoidel@tamu.edu)

Scacco, Joshua M. (Purdue University, jscacco@purdue.edu) and Kevin Coe (University of Utah, kevin.coe@utah.edu). “Conceptualizing and Testing the Ubiquitous Presidency Model of Communication.”

Hitt, Matthew (Louisiana State University, mhitt2@lsu.edu) and Kathleen Searles (Louisiana State University, ksearles@lsu.edu). “Cloak but no Dagger: Media Coverage of Supreme Court Decisions.”

Amsalem, Eran (Hebrew University of Jerusalem, eran.amsalem@gmail.com), Tamir Sheafer (Hebrew University of Jerusalem), Stefaan Walgrave (University of Antwerp), Peter John Loewen (University of Toronto) and Stuart N. Soroka (University of Michigan). “Political Systems, Media Motivation, and Elite Rhetoric.”

Toff, Benjamin (University of Wisconsin, Madison, toff@wisc.edu). “The Blind Scorekeepers: Journalism, Polling, and the Battle to Define Public Opinion in American Politics.”

Panel 3: Psych x Comm: Experimental Approaches and Cross-pollination

Location: *Fromm Hall, Maraschi Room*

Chair: Kevin Arceneaux (Temple University, kevin.arceneaux@temple.edu)

Discussant: Martin Johnson (Louisiana State University, martinj@lsu.edu)

Marietta, Morgan (University of Massachusetts, Lowell, morganmarietta@gmail.com) and David Barker (California State University, Sacramento). “The Psychological Effects of Politicized Perceptions of Reality: Disdain, Disengagement, and Disputed Facts

Clifford, Scott (University of Houston, sclifford@uh.edu). “Framing Food Politics: Disgust Persuades, Moralizes, and Polarizes.”

Muddiman, Ashley (University of Kansas, ashley.muddiman@ku.edu). “Finding Frames: Exploring Individuals’ Thoughts about Incivility.”

Osmundsen, Mathias (Aarhus University), Lene Aarøe (Aarhus University) and Michael Bang Petersen (Aarhus University, michael@ps.au.dk). “Managing a Threatening World: Obsessive-Compulsive Disorder, Ideology and Political Communication.”

Gervais, Bryan (University of Texas, San Antonio, Bryan.gervais@utsa.edu). “Elite Incivility, Anger, and Anti-Deliberative Attitudes.”

AUTHOR-MEETS-CRITICS-ROUNDTABLE (10:45am – 12:00pm)

“Presidential Campaigning in the Internet Age”

Featuring Jennifer Stromer-Galley (Syracuse University)

Location: *Fromm Hall, Xavier Room*

Chair: Erika Franklin Fowler (Wesleyan University, efowler@wesleyan.edu)

Participants: Yannis Theocharis (Mannheim University, yannis.theocharis@uni-mannheim.de”), Daniel Kreiss (University of North Carolina at Chapel Hill, dkreiss@gmail.com), David Karpf (George Washington University, dkarpf@gwu.edu), Heather Evans (Sam Houston University, hke002@shsu.edu).

KEYNOTE LUNCHEON (12:15pm – 1:30pm)

"1.5 billion People on the Soapbox: Analyzing Political Communication on Facebook"

Featuring Monica Lee (Facebook) and an Introduction by Travis Ridout (Washington State University)

Location: *Fromm Hall, Xavier Room; Lunch will be provided to all conference attendees and participants.*

Bio: Monica Lee is a data scientist on the Core Data Science team at Facebook, where she analyzes political engagement, political communication, and culture and networks more broadly. She received her Ph.D. in Sociology from the University of Chicago.

AFTERNOON SESSION A (1:45pm – 3:15pm)

Panel 4: Nothing but Text: Utilizing Text Analysis at the Cutting-edge

Location: *Fromm Hall, Maier Room*

Chair: Scott Clifford (University of Houston, sclifford@uh.edu)

Discussant: Amber Boydston (University of California, Davis, aboydstun@ucdavis.edu) and Johanna Dunaway (Louisiana State University, jdunaway@lsu.edu)

Whiteside, Craig (Naval War College Monterey, cawhites@nps.edu). “Symbolic Violence as a Message: Deciphering the Islamic State’s Strategic Communications.”

Jaros, Kyle (Harvard University, kajaros@fas.harvard.edu) and Jennifer Pan (Harvard University, pan.jennifer@gmail.com). “Where Does the Buck Stop? Using Large-Scale Text Analysis to Map the Political Ownership of Policymaking in China.”

Baerg, Nicole (University of Mannheim, nicole.baerg@gmail.com) and Will Lowe (Princeton University, conjugateprior@gmail.com). “A Textual Taylor Rule: Estimating Central Bank Preferences Combining Topic and Scaling Methods.”

Kang, Taewoo (Washington State University, taewoo.kang@wsu.edu). “On Campaign Websites: Partisan Differences?”

Jensen, Mike (University of Canberra, Michael.Jensen@canberra.edu.au). “Public Communication and Public Opinion: Understanding Public Opinion through Election Surveys and Tweet Analysis.”

Panel 5: Tweeting Elections: Journalists, Candidates and Parties in the U.S. and Abroad

Location: *Fromm Hall, Berman Room*

Chair: Richard Davis (Brigham Young University, richard_davis@byu.edu)

Discussant: Regina Lawrence (University of Texas, Austin, regina.lawrence@austin.utexas.edu)

McGregor, Shannon C. (University of Texas, Austin, shannon.c.mcgregor@gmail.com), Logan Molyneux (University of Texas, Austin), and Mark Coddington (University of Texas, Austin). “Journalists Tweet Humor, Opinion and Narrative in the 2012 Elections.”

Just, Marion (Wellesley College, mjust@wellesley.edu) and Ann Crigler (University of Southern California). “The Intersection Gender, Party, Position and Incumbency in Candidate Use of Twitter: A Comparison of Competitive Male/Female Senate Races in 2012 and 2014.”

Evans, Heather (Sam Houston State University, hke002@shsu.edu). “How Members of Congress used Twitter to Get Out the Vote in 2014.”

Small, Tamara (University of Guelph, t.small@uoguelph.ca). “Parties, Leaders and Online Personalization: Twitter in Canadian Electoral Politics.”

Jungherr, Andreas (University of Mannheim, andreas.jungherr@gmail.com), Pascal Jürgens (University of Mainz) and Harald Schoen (University of Mannheim). “The Interconnection Between Political Coverage in Traditional Media and on Twitter.”

Panel 6: The Accidental Informant: On the Persistence of the Inadvertent Audience

Location: *Fromm Hall, Maraschi Room*

Chair: Joshua M. Scacco (Purdue University, jscacco@purdue.edu)

Discussant: Ashley Muddiman (University of Kansas, ashley.muddiman@ku.edu)

Goldstein, Ken (University of San Francisco), Michael M. Franz (Bowdoin University, mfranz@bowdoin.edu), Erika Franklin Fowler (Wesleyan University, efowler@wesleyan.edu) and Travis N. Ridout (Washington State University, tnrident@wsu.edu). “The Long-Term and Geographically-Constrained Effects of Political Advertising on Political Polarization.”

Leeper, Thomas J. (London School of Economics and Political Science, thosjleeper@gmail.com) and Joshua Robison (Aarhus University, jarobiso@gmail.com). “Political Interest, Audience Size, and Ideology: The Conditional Scope of Selective Exposure to Television.”

Feezell, Jessica T. (University of New Mexico, jfeezell@unm.edu) and Brittany Ortiz (University of New Mexico). “‘I Saw it on Facebook’: An Experimental Study of Learning Political Information Through Social Media.”

Edy, Jill A. (University of Oklahoma, jedy@ou.edu) and Patrick C. Meirick (University of Oklahoma, meirick@ou.edu). “Driven to Distraction: News Media, Social Media & the Diversifying Public Agenda.”

Anspach, Nicolas (Temple University, nickanspach@gmail.com). “The Inadvertent Audience: How Social Media Can Accidentally Inform.”

AFTERNOON SESSION B (3:30pm – 5:00pm)

Panel 7: Freedom isn't Free: Media Access and Ownership in the 21st Century

Location: *Fromm Hall, Maier Room*

Chair: Amanda B. Cronkhite (University of Illinois at Urbana-Champaign, cronkhi1@illinois.edu)

Discussant: Katy Pearce (University of Washington, kepearce@uw.edu)

Dunaway, Johanna (Louisiana State University, jdunaway@lsu.edu), David Sobek (Louisiana State University), Mingxiao Sui (Louisiana State University), Paromita Saha (Louisiana State University), Lauren Goodman (Louisiana State University), Andrew Abad (Louisiana State University). “We Will Not Air It: News Decisions about Coverage of Terrorist Incidents.”

Bailard, Catie Snow (George Washington University, cbailard@gwu.edu). “Measuring the effectiveness of Chinese public opinion campaigns in Africa: A comparative, cross-sectional-time-series analysis.”

Timoneda, Joan Carreras (University of Maryland, College Park, joan.timoneda@gmail.com). “Patterns of censorship in democracies and nondemocracies.”

Whitten-Woodring, Jenifer (University of Massachusetts, Lowell, Jenifer_WhittenWoodring@uml.edu) and Flavio Da Silva Souza (University of Massachusetts, Lowell, Flavio_DaSilvaSouza@student.uml.edu), Christopher McKallagat (University of Massachusetts, Lowell), and Cameron Wimpy (Fors Marsh Group). “Media at Work: The Effect of Media Freedom and Social Media on Workers’ Rights.”

Kneafsey, Liam (Trinity College, kneafsel@tcd.ie). “Media Ownership and the Tone of Interest Group Coverage: Evidence from a Natural Experiment.”

Panel 8: Campaigning on the Brink: How Groups use Ads & Social Media to Persuade.

Location: *Fromm Hall, Berman Room*

Chair: Jessica T. Feezell (University of New Mexico, jfeezell@unm.edu)

Discussant: Rasmus Kleis Nielsen (University of Oxford, rasmuskleisnielsen@gmail.com)

McGregor, Shannon C. (University of Texas, Austin, shannon.c.mcgregor@gmail.com).

“Personalization, Social Media and Voting: Effects of candidate self-personalization on political support and voting intention.”

Matthew Lesenyie (University of California, Davis, mlesenyie@ucdavis.edu). “Veiled Interests: Interest Group Credibility and Voter Competence in Ballot Elections.”

Heather Hodges (University of California, Santa Barbara, hehodes@gmail.com) and Galen Stocking (University of California, Santa Barbara, gstocking@gmail.com). “Going national – how locally oriented environmental groups broaden their audience without losing their base.”

Daniel Kreiss (University of North Carolina at Chapel Hill, dkreiss@gmail.com) and Chris Jasinski (University of North Carolina at Chapel Hill). “The Sources of Innovation in Political Communication: A Comparative Analysis of the Careers of Digital, Data, and Analytics Staffers on Republican and Democratic Presidential Campaigns and Partisan Firm Founding.”

RECEPTION (5:00pm – 7:00pm)

Location: *Lone Mountain, Handlery Room*

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