

Minutes of the Political Communication Section Business Meeting September 4, 2015

Approval of Minutes from 2014 Annual Meeting

The minutes were approved.

Chair's Report – Travis Ridout

- Thanks to Philip Habel (assisted by Israel Waismel-Manor and Danny Hayes) for organizing sections 2015 APSA conference panels.
- Thanks to Ken Goldstein and Kathleen Searles for organizing section's 2015 pre-conference, held at the University of San Francisco.
- Introduction of 2016 Program Chair Danny Hayes.
- Updates from the APSA Section Officers' Meeting: APSA has reverted to old formula for panel allocation. APSA system being down in the fall contributed to a decline in section members. We currently have about 280 members.

Report on Website—Eike Rinke

- We are phasing out the old design. The new design will be more interactive and integrated with social media. There will be a database for political communication researchers.
- Political Communication Report will include more topical and thematic features.
- Social Media: Eike Rinke will take over this. Facebook has grown almost 200% with nearly 1500 people. Twitter membership has grown 40% (about 700 people). Also plan a presence on Academic Room and academia.edu.

Treasurer's Report—Danielle Vinson

The section's finances are strong. See the Treasurer's 2015 report at the end of the minutes.

Report of the 2015 Program Chair—Philip Habel

- 136 papers were submitted. Total acceptance rate was 30%. There were 71 total authors.
- There were 2 discussants per panel, and panel chairs were graduate students.

Report of 2015 Pre-conference Chairs—Ken Goldstein and Kathleen Searles

- University of San Francisco hosted the event.
- There were 8 panels and 52 papers submitted. 40 were accepted. There was one roundtable.

Report on the Journal—Claes deVresse

- There were new editors and a reshuffling of the board last year. Thanks to Shanto Iyengar for the smooth transition.
- Changes for the journal: Online first access now. The Journal will join the DART principles. Future of the book review section is under discussion.
- There is a call for a special issue on Digital Politics.

- Acceptance rate is 13%. 14.4% Revise and Resubmit. If there is a very low likelihood of acceptance, the desk can reject; that response is usually given within 2-5 days.

Report of Nominating Committee—Laura Roselle (Travis Ridout reporting for Laura)

- Nominations chair: Dannagal Young
- At large members of the Executive Committee: Stuart Soroka, Philippe Maarek
- 2017 Program Chair: Stephanie Burkhalter
- Joint Publications Committee Member: Kathleen Searles
- Doris Graber Outstanding Book Award Committee: Josh Scacco (chair), Amber Boydston, Kim Fridkin
- Paul Lazarsfeld Best Paper Award Committee: Georgia Kornell (chair), James Fielder, Shelley J. Boulian
- Timothy E. Cook Best Graduate Student Paper Award Committee: Brian Harrison (chair), Shannon McGregor, Alan Steinberg
- Best Dissertation Award Committee: Kathleen Hall Jamieson (chair), Johanna Dunaway, Erika Franklin Fowler
- David Swanson Career Achievement Award: Regina Lawrence, Ellen Mickiewicz

Election of Nominees

Passed.

Recognition of 2014 Award Winners

- **Doris Graber Outstanding Book Award**
Ted Brader (University of Michigan), *Campaigning for Hearts and Minds: How Emotional Appeals in Political Ads Work*. (Presented by Kate Kenski on behalf of committee members Kate Kenski, Heather Evans, and Dave Karpf.)
- **Murray Edelman Lifetime Distinguished Career Award**
John Zaller (UCLA). (Presented by Scott McClurg on behalf of committee members Scott McClurg, Andy Chadwick, and Diana Mutz.)
- **Paul Lazarsfeld Best Paper Award**
Joanne M. Miller (University of Minnesota), Kyle L. Saunders (Colorado State University), and Christina Farhart (University of Minnesota), “Conspiracy Endorsement as Motivated Reasoning: The Roles of Political Knowledge and Trust.” (Presented by Ken Rogerson on behalf of committee members Ken Rogerson, James Fielder, and Deen Freelon.)
- **Best Dissertation Award**
Molly Roberts (Harvard University). Presented by Kathleen Hall Jamieson on behalf of committee members Kathleen Hall Jamieson, Johanna Dunaway, and Erika Franklin Fowler.
- **Timothy E. Cook Best Graduate Student Paper Award**
Matthew N. Tokeshi (Princeton University), “Countering Implicit Appeals: Which Strategies Work?” (Presented by Christine Williams on behalf of committee members Brian Harrison, Kathleen Searles, and Christine Williams.)

Old Business

- Report of the Task Force on a best paper award (Philippe Maarek, Danna Young, Philip Habel, and Tali Mendelberg). The Task Force recommends
 - that the section establish an APSA Political Communication Section Award for the Best Article of the year in the field of Political Communication, which will be proposed by nomination or self-nomination and decided by a jury selected by the Section Nominating Committee.
 - that the award be branded with the name of a well-known scholar in the field to be chosen by a poll among the Section members.
- The recommendation passed.

New Business

- Proposal from the Best Dissertation Award Committee (Kathleen Hall Jamieson, Johanna Dunaway, and Erika Fowler):
 - 1) Establishment of an ad hoc subcommittee to discuss ways the dissertation awards committee should deal with the different expectations and forms dissertations assume in different countries and set up guidelines to direct future dissertation award committees.
 - 2) Exploration of the feasibility of sending an email with details about all awards to department chairs in political science and communication.
 - 3) Discussion of the possibility of inviting the dissertation award winner to present at the preconference in the year s/he receives the honor.
- Amendment of bylaws to reflect agreement with the ICA Political Communication Division on membership of the Joint Publications Committee. This was approved by our counterparts at ICA. (Travis Ridout)
 - The Joint Publications Committee shall consist of a chairperson and six members, three appointed by the Political Communication Division of ICA and three appointed by the Political Communication Section of the APSA. The chairperson will be appointed by the APSA section in 2014 and the ICA in 2017, passing back and forth every three years. Members of the committee will serve three-year terms. A vacancy among the ICA representatives will be filled by the chair of the ICA Division, and a vacancy among the APSA representatives will be filled by the chair of the APSA Section. The Joint Publications Committee will be responsible for choosing an editor and/or editors for the journal Political Communication and for Political Communication Report (PCR). Members of the committee may also consider the development of new publication outlets sanctioned by the section.
 - The Political Communication Section of APSA will elect one member of the committee each year at its business meeting.
 - The amendment passed.
- Amendment of bylaws to reflect our new Best Dissertation Award.
 - The amendment passed.
- Need to find host for 2016 pre-conference in Philadelphia.
- Discussed proposal to raise payments to book award winners so that the minimum award is \$50.

- Discussed proposal to establish a mentoring lunch for Ph.D. students at the Midwest Political Science Association annual meeting.
- Discussed proposal to hold a reception for section members at the Midwest Political Science Association annual meeting or APSA annual meeting.
- Discussed proposal to pay for a graduate student/intern to enhance our website, increase our social media presence, and even draft releases for noteworthy political communications publications.
- Thanks to Amber Boydston and Christina Holtz-Bacha for their service as executive committee members during the past term.

Treasurer's Report 2015 – Danielle Vinson

The section's finances are administered by the Finance Department at APSA. Expense reports are emailed monthly to the Treasurer. According to APSA, dues collected by APSA on the section's behalf are transferred to the section account weekly as they are received.

Checking Account Balance as of September, 2013 was **\$61,734.79**.

NOTE: \$5,745.22 worth of checks had not yet been cashed at time of this balance.

Checking Account Balance as of August 26, 2014 was **\$93,453.03**.

NOTE: \$5754.39 worth of checks had not yet been cashed at the time of this balance. In addition, a \$4,000 bill for the preconference is expected.

Checking Account Balance as of August 25, 2015 was **\$110,622.88**.

NOTE: \$1,063.59 worth of checks have not yet been cashed at the time of this balance.

Available Balance: \$109,559.29

Fixed Term CD for section as of August 25, 2015: **\$17,222.32**

Total Revenue (past year): **\$ 36,337.51**

Revenue sources were the following:

- 1) Taylor & Francis, journal royalty: \$33,805.20
 - a. August 17, 2015, \$937.50
 - b. July 15, 2015, \$937.50
 - c. April 14, 2015, \$30,055.20
 - d. March 24, 2015, \$937.50
 - e. January 27, 2015, \$937.50
- 2) Membership dues: \$2,032.00. (October 1, 2014- August 25, 2015)
- 3) Conference reception refund from 2014 APSA: \$500.31 (April 21, 2015)

Total Expenses: **\$6,314.31**

- 1) 2015 awards: \$850.00
 - a. 2015 Graber Award (one recipient at \$200.00), \$200.00
 - b. 2015 Edelman Award (one recipient at \$250.00), \$250.00
 - c. 2015 Lazarsfeld Award (three recipients at \$33.34, \$33.33, and \$33.33), \$100.00
 - d. 2015 Cook Award (one recipient at \$100.00), \$100.00
 - e. 2015 Doctoral Dissertation Award (one recipient at \$200.00), \$200.00
- 2) 2015 section reception: \$ 5,250.72
- 3) Administrative expenses: \$213.59 (2015 plaques: \$213.59)

Respectfully Submitted,

Danielle Vinson

APSA Political Communication Section Secretary/Treasurer 2015

