

Business Meeting Agenda

APSA Political Communication Section

Friday, August 29, 2008 6:15 p.m., Hynes 102
Boston, MA

1. Approval of minutes of the 2007 Business Meeting

2. Chair's Report – Diana Owen

–Membership: The Political Communication Section had 492 members as of July 2008 compared to 495 members in July 2007. According to APSA, there is a general trend of members joining fewer sections primarily due to cost.

–Online journal subscription to *Political Communication* available with section membership via APSA website.

–Report on APSA preconference: “Old Media, New Media: Political Communication in Transition”

–Discussion of forming a committee to evaluate/revise section bylaws

–Reception following the business meeting: 7:30 p.m., Sheraton Beacon E, sponsored jointly with the Political Psychology and Elections, Public Opinion, and Voting Behavior sections

3. 2008 Program Chair Report – Dietram Scheufele

–Discussion of proposed guidelines for paper givers, chairs, discussants, and poster session presenters

4. 2009 Program Chair Report – Stephen Farnsworth

5. Treasurer's Report – Dianne Bystrom

6. *Political Communication* Journal Editor's Report – Shanto Iyengar

7. New newsletter editor – Richard Stanton, University of Sidney

8. Awards

–**Tim Cook Best Graduate Student Paper Award** – Travis Ridout (standing in for committee chair Kate Kenski) presents to Chris Weber for his paper, “Exploring the Role of Discrete Emotions in Political Campaigns”

–**Paul Lazarsfeld Best Paper Award** – Diana Owen (standing in for Ann Gordon) presents to Seth J. Hill, James Lo, Lynn Vavreck, and John Zaller for their paper, “The Duration of Advertising Effects in Political Campaigns”

–**Doris A. Graber Best Book Award** – Michael Traugott presents to Kirsten A. Foot and Steven M Schneider for *Web Campaigning*

–**Murray Edelman Distinguished Career Award** – Robert Entman presents to Michael X. Delli Carpini

9. Proposed Slate of Officers for 2008-09 – Todd Belt

10. Other Business

11. Words of Appreciation

12. Hand over gavel to Richard Davis

13. Adjourn

14. Reception

By-Laws of the Political Communications Section of the
American Political Science Association.

Adopted 11-15-89

PREAMBLE:

The Political Communications Section of the American Political Science Association exists to promote and disseminate research in and teaching of all facets of political communications and to encourage the interchange of ideas about political communications within the Section, and with our disciplines, practitioners, and interested persons.

ARTICLE I. MEMBERSHIP

Section 1. Members of the Section

All regular and affiliated members of the American Political Science Association are eligible for membership. Membership in the Section is established by payment of annual Section dues to the American Political Science Association.

Section 2. Meetings

Annual meetings of the Section will be held in conjunction with Annual Meeting of the American Political Science Association. Announcements of the meeting will be printed in the program of the American Political Science Association and in the Section newsletter.

Section 3. Annual Dues

Annual dues shall be established by majority vote at the Annual Business Meeting of the Section and shall continue in effect until changed by majority vote of a subsequent Meeting. The amount of dues shall be recommended to the Annual Business Meeting by the Executive Committee or by petition of 10 or more members of the Section.

ARTICLE II. OFFICERS

Section 1. Executive Committee

The Annual Meeting of the Section shall elect an Executive Committee consisting of a Chair, Vice-Chair, Program Chair, Secretary/Treasurer, Chair of the Nominating Committee and two Members-at-Large. Members of the Executive Committee other than the Program Chair shall be elected for two-year terms beginning in 1990. The Program Chair shall be elected annually and will serve for one year as Program Chair and a second year as a member of the Executive Committee. The Chair shall appoint an editor of the Section newsletter who will participate as non-voting member of the executive Committee.

The Executive Committee will advise Section officers on the conduct of their duties, make recommendations to the Annual business Meeting, audit and approve the

Secretary/Treasurer's report, propose amendments to the by-laws, and interpret by-laws. The Executive Committee shall fill vacancies in its own membership until the next regularly scheduled election. The Executive Committee will be responsible for membership and development of the section and for liaison with other organizations.

Section 2. Chair

The Chair will schedule and preside at the Annual Business Meeting and meetings of the Executive Committee, serve as liaison between the Section and the APSA, and undertake action requested by the Executive Committee or required in the interests of the Section. The Chair will be responsible for representing the interests of the Section to the APSA, regional associations, and other organizations.

Section 3. Vice-Chair

The Vice-Chair is the Chair-Elect. The Vice-Chair will assist the Chair and will assume the duties of the Chair when the Chair is not present. The Vice-Chair will succeed to the office of Chair in the case of an unscheduled vacancy in the Chair.

Section 4. Secretary/Treasurer

The Secretary/Treasurer shall keep minutes of meetings of the Section and the Executive Committee and will communicate to the membership and to other organizations on behalf of the Executive Committee. The Secretary/Treasurer shall also maintain financial records of the Section and be responsible of submitting an annual financial report to the Business Meeting of the Section and to the APSA.

Section 5. Program Chair

The Program Chair will organize scholarly meetings, convention panels, and other programs for the APSA, regional associations or related disciplines a requested by the Executive Committee. In carrying out these duties the Program Chair will make an effort to assure that the various interests of the association are represented.

Section 6. Chair of the Nominating Committee

The Chair of the Nominating Committee shall appoint three or more members to the Nominating Committee. The Committee shall draw up a slate of candidates which gives weight to names put forward by membership, especially names receiving several mentions, and which represents the various fields and diverse interests of the Section.

ARTICLE III. ELECTIONS

The Nominating Committee shall solicit he members of the Section for nominations. The Committee shall publish its slate in the Section Newsletter and/or in PS in advance of the Annual Business Meeting. Provision shall be made for absentee balloting of members who cannot attend the annual meeting. In addition to the Nominating Committee slate, the names of section members named on 10 or more absentee ballots or seconded by 10 or more members present at the Annual Business Meeting shall be placed in nomination.

Election shall be determined by plurality of votes cast by all those members present and voting at the Annual Business Meeting or by absentee ballot. The out-going Executive Committee shall resolve all questions regarding the process or outcome of elections. Newly elected officers shall assume their responsibilities at the conclusion of the Annual Meeting.

ARTICLE IV. AMENDMENTS TO THE BY-LAWS

Section 1. Implementation

These by-laws shall be published in the Section newsletter. Provision shall be made in the same newsletter for a mail ballot of the members. The by-laws shall become effective upon approval of a majority of the members submitting ballots up to one month following the publication of the by-laws.

Section 2. Amendment

Amendments to the by-laws may be proposed by the Executive Committee, or by petition of 10 members of the Section. Proposed amendments shall be published in the Section Newsletter and/or in PS prior to the annual meeting. Provision shall be made for absentee ballot. The by-laws may be amended by a two-thirds majority of votes cast by all those members present and voting at the Annual Business Meeting or by absentee ballot.

Political Communication Division**2008-2009**

Executive Committee

| | |
|----------------------------|---|
| Chair | Richard Davis |
| Vice Chair | Regina Lawrence |
| Secretary/Treasurer | David Taras |
| Program Chair (upcoming) | Stephen Farnsworth (09) |
| Program Chair (subsequent) | Jonathan Ladd (10) |
| At-Large | Dietram Scheufele (1/1) Costas Panagopoulos (1/3) Kim Gross (2/3) |
| Nominations | Todd Belt (3/3) |

Other Offices/Committees

Newsletter (filled by Chair)

Richard Stanton

Murray Edelman Distinguished Career Award

Chair

Kurt Lang (Chair)
Marion Just (winner)
W. Russell Neuman (winner)
Elvin Lim**Doris Graber Outstanding Book Award**

Chair

G. R. Boynton (Chair)
Joseph Cappella (winner)
Kathleen Hall Jamieson (winner)
Craig Brians**Paul Lazarsfeld Best Paper Award**

Chair

Laura Roselle (Chair)
Robert Huckfeldt (winner)
Matthew Hindman
Jonathan Morris**Best Graduate Student Paper Award**

Chair

Sarah Oates (Chair)
Daniela Stockmann (winner)
Fred Latimore
Israel Waismel-Manor

From "Humes, Brian D." <bhumes@nsf.gov>

Sent Thursday, July 31, 2008 10:45 am

To owend@georgetown.edu

Cc

Bcc

Subject Information about a Joint NSF/DoD Solicitation

Dr. Owen,
NSF and DoD have just announced a joint solicitation. I think some of the members of the Political Communication section might find it of interest. If your section has a list serve, could you please have the information under my signature sent out on it? If not, would it be possible to take a few minutes at your business meeting at APSA to make an announcement about this solicitation?

Thanks,
Brian

Brian D. Humes, Ph.D.
Program Director
Political Science Program
National Science Foundation
4201 Wilson Blvd, Suite 980
Arlington, VA 22230
703.292.7284

The National Science Foundation (NSF) and the Department of Defense (DoD) are initiating a university-based social and behavioral science research activity, as part of The Minerva Initiative launched by the Secretary of Defense, that focuses on areas of strategic importance to U.S. national security policy. NSF and DoD intend: 1) to develop the DoD's social and human science intellectual capital in order to enhance its ability to address future challenges; 2) to enhance the DoD's engagement with the social science community; and 3) to deepen the understanding of the social and behavioral dimensions of national security issues. In pursuit of these objectives, NSF and DoD will bring together universities, research institutions, and individual scholars and will support disciplinary, interdisciplinary and collaborative projects addressing areas of strategic importance to national security policy. Proposals are to be submitted directly to NSF as described in the solicitation.

If you would like more information concerning this competition, please go to the following URL:
http://www.nsf.gov/funding/pgm_summ.jsp?pims_id=503294&org=SBE&from=home If you have any questions, feel free to contact

Minutes
Political Communication Section
Annual Business Meeting
August 31, 2007
Philadelphia, PA
American Political Science Association

Called to order by Gadi Wolfsfeld, chair, at 6:06 p.m.

1. Moved and seconded to approve the minutes from the September 1, 2006, annual meeting. Approved.
2. Chair's report—Gadi Wolfsfeld:
 - Discussion of automatic subscription to *Political Communication* (Item B of Agenda). Approved.
 - Membership update—Membership in the section increased from 470 to 495 from July 2006 to July 2007. Discussed encouraging all members in ICA to join this section in APSA, recruiting efforts with Political Behavior and Political Psychology sections, and reducing rates for graduate students.
 - Creation of joint web site with ICA—Still in progress.
 - Report on the pre-APSA conference, “Machine Politics/Politics of the Machine: New Technology in Political Communication Research and Teaching,” hosted by the University of Illinois, Chicago. Report presented by Doris Graber. 67 scholars and 30 graduate students attended.
 - Joint reception tonight at 7-8:30 p.m. in Ballroom 3 (co-hosted by Political Psychology and Political Behavior).
3. Program chair's report—Kim Fridkin:
 - The Political Communication Section was given 15 panels and 15 posters spots in 2007. 201 individual proposals and 12 panel proposals were submitted (compared to 188 paper submissions for 2006). The acceptance rate for 2007 was 35%. The Political Communication Section also co-sponsored 8 panels.
 - Fridkin voiced concerns about authors of accepted papers dropping out or not showing up at convention (and will discuss this with a committee comprised of Fridkin, Diana Owen and Dietram Scheufele). Discussion of providing presenters with guidelines regarding presentations, encouraging presenters to send papers to discussants 3 weeks ahead of time, lobbying APSA to secure technology in presentation rooms, working to ensure greater participation of senior members of the section on panels, and assigning respondents to poster sessions.
 - Dietram Scheufele is the 2008 program chair.
4. Treasurer's report—Dianne Bystrom not attending, presented by Gadi Wolsfeld:
 - Political Communication Section budget details attached to business meeting agenda.
5. Program Chair report—Dietram Scheufele:
 - 2008 conference theme will focus on “Categories and Global Inequalities.” Scheufele encouraged submissions on the role of YouTube in elections, the overlap between science and politics, and works that theorize across communication and political science.

6. *Political Communication* journal editor's report—David Paletz:
 - *Political Communication* journal ranks 14th (out of 84) among political science journals and 8th (out of 48) in communication journals. There were 150 submissions in the past calendar year with an acceptance rate of 10%.
 - New submissions should be sent to Shanto Iyengar after September 1, 2007. Paletz thanked Taylor and Francis for their support, and the section applauded Paletz's work on the journal for the past 6 years.
7. Joint ICA-APSA *Political Communication* Advisory Board—W. Russell Neuman
 - Announcement of new editor (Shanto Iyengar). Discussion of two future changes to journal: practitioner's corner (short pieces on applied research) and workshop section (ideas and methodologies).
8. Newsletter report – David Ryfe (not present)
 - Note: David Ryfe's term is coming to an end. Looking for a newsletter editor and webmaster.
9. Awards:
 - **Tim Cook Graduate Student Paper Award**—Craig Brians presented to Daniela Stockmann: "The New Chinese Media and Public Opinion: Adaptation of a Propaganda Machine or Instrument for Political Change?"
 - **Paul Lazarfeld Best Paper Award**—Tim Groeling presented to T. K. Ahn, Robert Huckfeldt and John Ryan: "Information Costs, Information Sources and the Implications for Democratic Politics"
 - **Doris A. Graber Best Book Award**—Beth Leech presented to Joseph Cappella and Kathleen Hall Jamieson: *The Spiral of Cynicism: The Press and the Public Good*
 - **Murray Edelman Distinguished Career Award**—Gladys Lang presents to Marion Just and Russell Neuman
8. 2007-08 Slate of Officers and Appointments—attached to business meeting agenda.
 - Slate of Officers: Diana Owen, chair, (automatic appointment); Richard Davis, vice chair; Dianne Bystrom, secretary-treasurer; Dietram Scheufele, 2008 program chair; Stephen Farnsworth, 2009 program chair; Todd Belt, nominations; and at-large members, Kim Fridkin, Patricia Moy, Kim Gross.
 - Committee appointments: Robert Entman (chair), Lynda Lee Kaid and Audrey Haynes—*Murray Edelman Distinguished Career Award*; Mike Traugott (chair), Jamie Druckman, Mike Xenos and John Cavanaugh—*Doris A. Graber Best Book Award*; Ann Gordon (chair), Jennifer Jerit, David Ryfe and Paul Brewer—*Paul Lazarsfeld Best Paper Award*; and Kate Kenski (chair), Michael Parkin and Travis Ridout—*Tim Cook Best Graduate Student Paper Award*.

Adjourned 7:25 p.m.

Political Communication Section Budget Comparison

| ACTIVITY | October 1, 2005 through September 30, 2006 | October 1, 2006 through September 30, 2007 | October 1, 2007 through September 30, 2008 |
|---|---|---|---|
| Beginning Balance | \$7,594.92 | \$11,740.35 | \$12,069.93 |
| APSA Section Dues Payments | \$2,271.00 | \$2,250.00 | \$2,530.45 |
| Publication Sales | \$3,995.25 ¹ | \$4,258.23 ² | \$4,817.15 ³ |
| Sectional Mailing List Rebate | \$111.97 | \$87.35 | \$94.45 |
| TOTAL REVENUE | \$6,378.22 | \$6,595.58 | \$7,442.05 |
| Joint Reception (1/3 of total cost shared by 3 sections) | \$1,901.37 | \$2,035.00 | \$2,000.00 (estimate for 2008) |
| Pre-Conference | \$0 ⁴ | \$2,000.00 | \$2,000.00 |
| Plaques for Awards | \$331.42 (2006 meeting) | \$799.00 (2007 meeting) | \$700.00 (estimate for 2008) |
| Cash Awards | \$0 ⁵ | \$1,400.00 | \$1,500.00 (estimate for 2008) |
| Bank Service Fees | \$0 | \$32.00 | \$0 |
| TOTAL EXPENDITURES | \$2,232.79 | \$6,266.00 | \$6,200.00 (estimate) |
| Ending Balance | \$11,740.35 | \$12,069.93 | \$13,311.98 |

¹ Reimbursement for calendar year 2005, deposited in August 2006.

² Reimbursement for calendar year 2006, deposited in June 2007.

³ Reimbursement for calendar year 2007, deposited in July 2008.

⁴ Not billed for 2006 pre-conference; usually contribute \$2,000 per year to pre-conference.

⁵ Cash awards initiated in 2006-07 for 2007 meeting.

AMERICAN POLITICAL SCIENCE ASSOCIATION
 ORGANIZED SECTION EXPENSE REPORT
 FOR THE PERIOD OF JULY 1, 2007 THROUGH JUNE 30, 2008

FUNDS AT THE BEGINNING OF THE PERIOD (7/1/07)

\$17,650.58

REVENUE FOR THE PERIOD:

| | |
|--------------------------------------|------------|
| APSA Section Dues Payments | \$2,436.00 |
| Publication Sales | |
| Interest Income | \$0.00 |
| Other: Sectional mailing list rebate | \$94.45 |

TOTAL REVENUE

\$2,530.45

EXPENDITURES FOR THE PERIOD:

| | |
|-------------------------------------|------------|
| Copying and Printing | \$0.00 |
| Postage | \$0.00 |
| Telephone and Fax | \$0.00 |
| Travel | \$0.00 |
| Staff | \$0.00 |
| Bank Service Fees | \$32.00 |
| Business Meeting and Receptions | \$4,035.00 |
| Other: Plaques for 2007 APSA awards | \$1,999.00 |
| Other: Website fees | \$0.00 |

TOTAL EXPENDITURES

\$6,066.00

NET ACTIVITY FOR THE PERIOD

-\$3,535.55

FUNDS AT THE END OF THE PERIOD (6/30/08)

\$14,115.03

LOCATION AND BALANCES OF ACCOUNTS AT 6/30/08:

CHECKING ACCOUNTS:

| | |
|-----------------|-------------|
| Bank of America | \$14,115.03 |
|-----------------|-------------|

CDs AND OTHER ACCOUNTS:

| | |
|-------------------------|--------|
| Institution Name: _____ | \$0.00 |
|-------------------------|--------|

| | |
|-------------------------|--------|
| Institution Name: _____ | \$0.00 |
|-------------------------|--------|

| | |
|---------------------------------|--|
| Section Name and Number: | Political Communication Division, Section 23 |
| Report Prepared by: | Dianne Bystrom |
| Title: | Secretary/Treasurer |
| Date: | 8/5/2008 |

Please Return form by July 31, 2007 to: AMERICAN POLITICAL SCIENCE ASSOCIATION
 ATTENTION: LINDA DAVIS
 1527 NEW HAMPSHIRE AVENUE, NW
 WASHINGTON, DC 20036-1206
 FAX: (202) 483-2657
 E-mail: ldavis@apsanet.org